




**BOEN**

**Naturally beautiful.  
Perfectly  
protected.**

Live Pure by BOEN

YOUR STYLE • YOUR FLOOR





Wood in its  
most beautiful  
form.

*Wood is a fascinating material: authentic, warm, lively and beautiful but also extremely robust. As hardwood flooring, it's made for being a part of everyday life while still remaining beautiful. With our innovative Live Pure surface treatment, its resistance is only strengthened – and in an almost invisible way.*





## LIVE PURE: THE BENEFITS AT A GLANCE

- *Innovative surface technology*
- *Looks like untreated wood*
- *High abrasion resistance and chemical resistance*
- *Easy to care for*
- *High UV stability*

### ***Tangible***

If you choose a wooden floor, you're choosing to have a piece of beautiful nature in the house. The structure, the typical grain, the fine surface of the wood, the authenticity – all this should be tangible. And all this should be protected. This is exactly what Live Pure does. Its innovative recipe and ten layers of intensive application ensure that Live Pure is massaged into the smallest of pores in the wood. This means that no dirt can permeate into them. The result is an extremely hard-wearing wooden floor with improved protection against wear and tear, scratches and stains (EN13442).

### ***Visible***

Thanks to Live Pure, the natural colouration of the wood caused by exposure to light is also much less pronounced when compared to all other BOEN surfaces. The gloss level is also two to three times lower than with standard coatings. Live Pure is also an environmentally-friendly surface treatment with extremely low emission levels. The result: a floor whose wooden look remains ultra-matt and authentic and in the non-dyed version looks like it has been freshly sawn.



### ***Easy to care for***

Live Pure is the perfect protection. Almost invisible and yet resistant against dirt, dust and liquids. We recommend using our Polish Live Pure to care for it if necessary. You can find more information on this in our cleaning and care instructions or at **boen.com**

Fern Living

Hibsch

Oak Vivo,  
plank Castle

FLOORS WITH CHARACTER  
FOR ROOMS WITH PERSONALITY



# Stay headstrong!

Many factors play a role in the development of our floors. Trends are one factor that should not be underestimated. What is currently on trend in international interior design or will determine styles over the coming years plays a major role for the BOEN development team.

A current example is the Japandi trend - an exciting fusion of Japanese and Scandinavian design and colour worlds. The new Live Pure floors that incorporate a tri or bi-colour concept were created based on this trend.

But does this mean they only suit a furnishing style centred around this trend? Do you have to choose a new floor if you opt for a new trend? Of course not! Because the inspiration we garner from trends and the floors we create as a result are designed to inspire you. And there is also something that is far more important than all this: making your own very individual style within your own four walls even more perfect and harmonious with the help of our products. For a home that emphasises your personality.





# As varied as your wishes: our Live Pure-Collection

## PLANKS



*Ash Andante white*



*Ash*



*Oak Andante white*



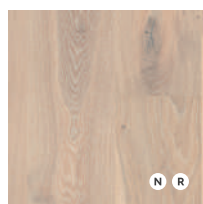
*Oak Andante*



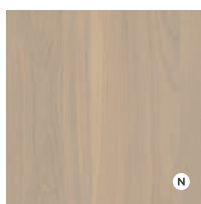
*Oak Animoso*



*Oak Vivo*



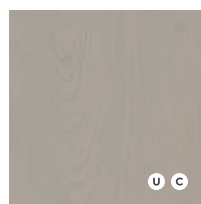
*Oak Pale White*



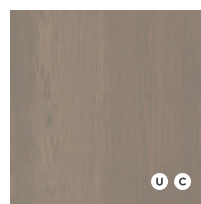
*Oak Warm Cotton*



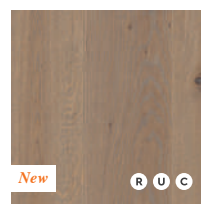
*Oak Grey Harmony*



*Oak Mild Grey*



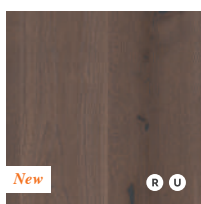
*Oak Horizon*



*Oak Warm Grey*



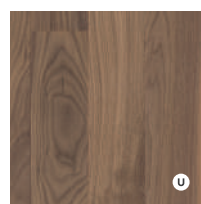
*Oak India Grey*



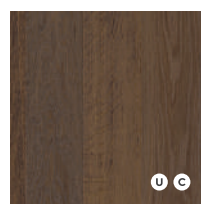
*Oak Elephant Grey*



*Oak Ginger Brown*



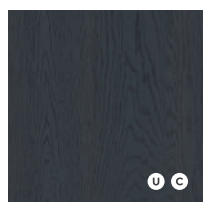
*Walnut american*



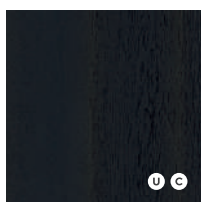
*Smoked Oak*



*Oak Brazilian Brown*



*Oak Chalk Black*



*Oak Ebony*

## LONGSTRIP



*Ash Andante white*



*Oak Concerto white*

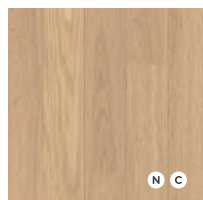


*Oak Andante*



*Oak Finale*

## 2-LAYER-FLOORS



*Oak Nature Maxi*



*Oak Rustic Maxi*



*Oak Nature Finesse*



*Oak Rustic Finesse*



# Formats

## 2-layer-parquet

- 01 MAXI 10.5 x 100 x 833/ 1000 MM
- 02 FINESSE 10.5 x 135 x 1350 MM

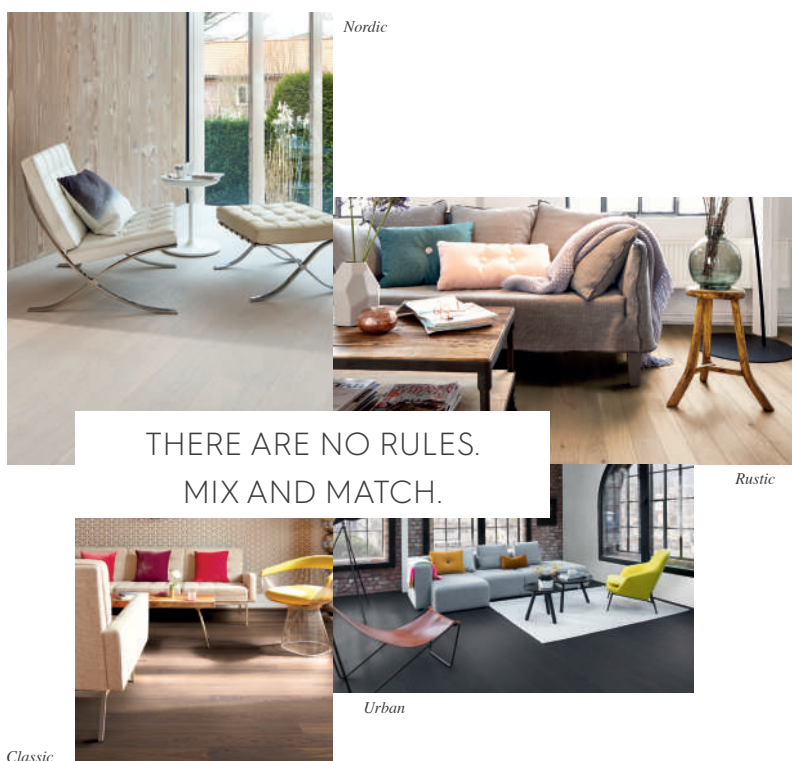
## 3-layer-parquet

- 03 LONGSTRIP 3-STRIP 14 x 215 x 2200 MM
- 04 PLANK 14 x 138 x 2200 MM
- 05 PLANK 14 x 181 x 2200 MM
- 06 PLANK CASTLE 14 x 209 x 2200 MM



# Styles

*For your inspiration, we have four basic style groups that can be of guidance for you when you are choosing your floor. These are all lasting styles that will be relevant for years to come. These styles could give you a guidance or use their different elements to incorporate with your personal style.*



### **N** Nordic

The Nordic style takes much of its inspiration from the Scandinavian landscape around us. The colours are light and clear, and the design is functional with clean lines.

### **R** Rustic

This style is full of elements that have been well taken care of through generations. The cosy lightness of the Rustic style emphasizes a natural living.

### **U** Urban

Play and have fun with colours, shapes and functionality. The Urban style is personality and dynamism, with inspiring elements that ooze of humor and warmth.

### **C** Classic

The Classic style is exclusive, controlled and serene. The interior beautifully expresses order and timelessness with a touch of creative innovation.



## OUR NEW FLOORS

***The timeless colour of brown is the inspiration behind our new floors. The different shades of brown are to be found in the earth, the forest and the mountains.***

We are proud to present five new floors with our *Live Pure* surface treatment: *Oak Brazilian Brown*, *Oak Elephant Grey*, *Oak Ginger Brown*, *Oak India Grey* and *Oak Warm Grey*. These are versatile floors that can be used in different environments depending on your style.

Changing a floor doesn't have to be an entire redecoration. It is about your style and your floor.

How you do it is entirely up to you, but know that we can guide you through the process. All our new floors have our innovative *Live Pure* surface treatment, that gives the floor a natural look and keeps the colour over time.













## PLANK ASH ANDANTE WHITE

**Dimensions:** 14 x 138 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:**  Nordic

**Features:** brushed, 2V bevel,  
white pigmented



## PLANK ASH

**Dimensions:** 14 x 138 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:**  Nordic

**Features:** brushed, 2V bevel







## PLANK OAK ANDANTE WHITE

**Dimensions:** 14 x 138/ 181/ 209 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:** **N** Nordic

**Features:** brushed, 2V bevel,  
white pigmented



## PLANK OAK ANDANTE

**Dimensions:** 14 x 138/ 181/ 209 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:** **N** Nordic

**Features:** brushed, 2V bevel

**C** Classic









## PLANK OAK ANIMOSO

**Dimensions:** 14 x 138/ 181/ 209 x 2200 mm

**Features:** brushed, 2V bevel

**Floor heating:** suitable to very suitable

**Style:** **N** Nordic

**R** Rustic



## PLANK OAK VIVO

**Dimensions:** 14 x 138/ 181/ 209 x 2200 mm

**Features:** brushed, 2V bevel

**Floor heating:** suitable to very suitable

**Style:** **R** Rustic









## PLANK OAK PALE WHITE

**Dimensions:** *14 x 138/ 181/ 209 x 2200 mm*

**Features:** *brushed, 2V bevel*

**Floor heating:** *suitable to very suitable*

**Style:** **N** *Nordic* **R** *Rustic*









## PLANK OAK WARM COTTON

**Dimensions:** 14 x 138/ 181/ 209 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:**  Nordic

**Features:** brushed, 2V bevel



## PLANK OAK GREY HARMONY

**Dimensions:** 14 x 138/ 181/ 209 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:**  Nordic

**Features:** brushed, 2V bevel,  
white pigmented

 Rustic









## PLANK OAK MILD GREY

**Dimensions:** 14 x 138/ 181/ 209 x 2200 mm

**Features:** brushed, 2V bevel

**Floor heating:** suitable to very suitable

**Style:** ☒ Classic  
☐ Urban



## PLANK OAK HORIZON

**Dimensions:** 14 x 138/ 181/ 209 x 2200 mm

**Features:** brushed, 2V bevel

**Floor heating:** suitable to very suitable

**Style:** ☒ Classic  
☐ Urban









## PLANK OAK WARM GREY

**Dimensions:** *14 x 138/ 181/ 209 x 2200 mm*

**Features:** *brushed, 2V bevel*

**Floor heating:** *suitable to very suitable*

**Style:** **R** Rustic **C** Classic **U** Urban









## PLANK OAK INDIA GREY

**Dimensions:** *14 x 138/ 181/ 209 x 2200 mm*

**Features:** *brushed, 2V bevel*

**Floor heating:** *suitable to very suitable*

**Style:** ☒ Rustic ☐ Urban









## PLANK OAK ELEPHANT GREY

**Dimensions:** *14 x 138/ 181/ 209 x 2200 mm*

**Features:** *brushed, 2V bevel*

**Floor heating:** *suitable to very suitable*

**Style:**  Rustic  Urban









## PLANK OAK GINGER BROWN

**Dimensions:** *14 x 138/ 181/ 209 x 2200 mm*

**Features:** *brushed, 2V bevel*

**Floor heating:** *suitable to very suitable*

**Style:** ☒ Rustic ☐ Urban









## PLANK WALNUT AMERICAN

**Dimensions:** 14 x 138 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:**  Urban

**Features:** brushed, 2V bevel




## PLANK SMOKED OAK

**Dimensions:** 14 x 138/ 209 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:**  Classic

**Features:** brushed, 2V bevel

 Urban









## PLANK OAK BRAZILIAN BROWN

**Dimensions:** *14 x 138/ 181/ 209 x 2200 mm*

**Features:** *brushed, 2V bevel*

**Floor heating:** *suitable to very suitable*

**Style:** ☒ Classic ☐ Urban





## PLANK OAK CHALK BLACK

**Dimensions:** *14 x 209 x 2200 mm*  
**Features:** *brushed, 2V bevel*  
**Floor heating:** *suitable to very suitable*

**Style:** ☒ Classic  
☐ Urban





## PLANK OAK EBONY

**Dimensions:** *14 x 209 x 2200 mm*  
**Features:** *brushed, 2V bevel*  
**Floor heating:** *suitable to very suitable*

**Style:** ☒ Classic  
☐ Urban









## LONGSTRIP ASH ANDANTE WHITE

**Dimensions:** 14 x 215 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:**  Nordic

**Features:** brushed, white pigmented



## LONGSTRIP OAK CONCERTO WHITE

**Dimensions:** 14 x 215 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:**  Nordic

**Features:** brushed/ unbrushed,  
white pigmented









## LONGSTRIP OAK ANDANTE

**Dimensions:** 14 x 215 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:** **N** Nordic

**Features:** brushed/ unbrushed



## LONGSTRIP OAK FINALE

**Dimensions:** 14 x 215 x 2200 mm

**Floor heating:** suitable to very suitable

**Style:** **N** Nordic

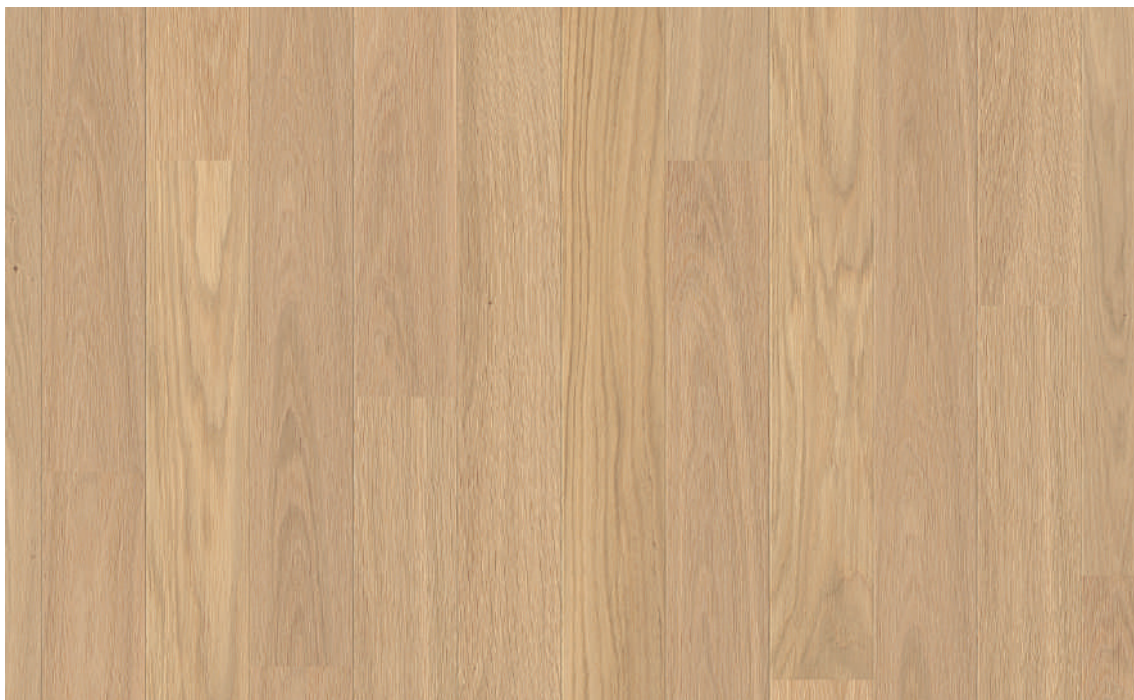
**Features:** brushed/ unbrushed

**R** Rustic









## 2-LAYER MAXI OAK NATURE

**Dimensions:** 10,5 x 100 x 1000 mm

**Floor heating:** very suitable

**Style:** **N** Nordic

**Features:** brushed, 2V bevel

**C** Classic



## 2-LAYER MAXI OAK RUSTIC

**Dimensions:** 10,5 x 100 x 1000 mm

**Floor heating:** very suitable

**Style:** **N** Nordic

**Features:** brushed, 2V bevel

**R** Rustic









## 2-LAYER FINESSE OAK NATURE

**Dimensions:** 10,5 x 135 x 1350 mm

**Features:** brushed, 2V bevel

**Floor heating:** very suitable

**Style:** **N** Nordic  
**C** Classic



## 2-LAYER FINESSE OAK RUSTIC

**Dimensions:** 10,5 x 135 x 1350 mm

**Features:** brushed, 2V bevel

**Floor heating:** very suitable

**Style:** **N** Nordic  
**R** Rustic



YOUR STYLE • YOUR FLOOR



Visit one of our  
showrooms or  
our digital showroom

You can experience the  
impression created by your  
chosen floor in our digital  
showroom on our  
webpage.

**Region: BOEN Asia Pacific**  
BOEN Asia  
Unit 1302D, 13/F Block B,  
Seaview Estate, 4-6 Watson Road,  
North Point, Hong Kong  
Phone: +852 2367 1000 / 1012



Facebook  
[facebook.com/boenflooring](https://facebook.com/boenflooring)



YouTube  
[boenflooring](https://www.youtube.com/boenflooring)



Pinterest  
[boenflooring](https://www.pinterest.com/boenflooring)



Instagram  
[@boenflooring](https://www.instagram.com/boenflooring)



Linked In  
[boenflooring](https://www.linkedin.com/company/boenflooring)



WeChat



[www.boen.com](https://www.boen.com)