

# Eco-brick<sup>®</sup>

the slim-line look  
isn't the only difference.



Traditional format  
WF



Eco-brick  
WF 6.5

# Eco-brick: the slim-line look isn't the only difference.

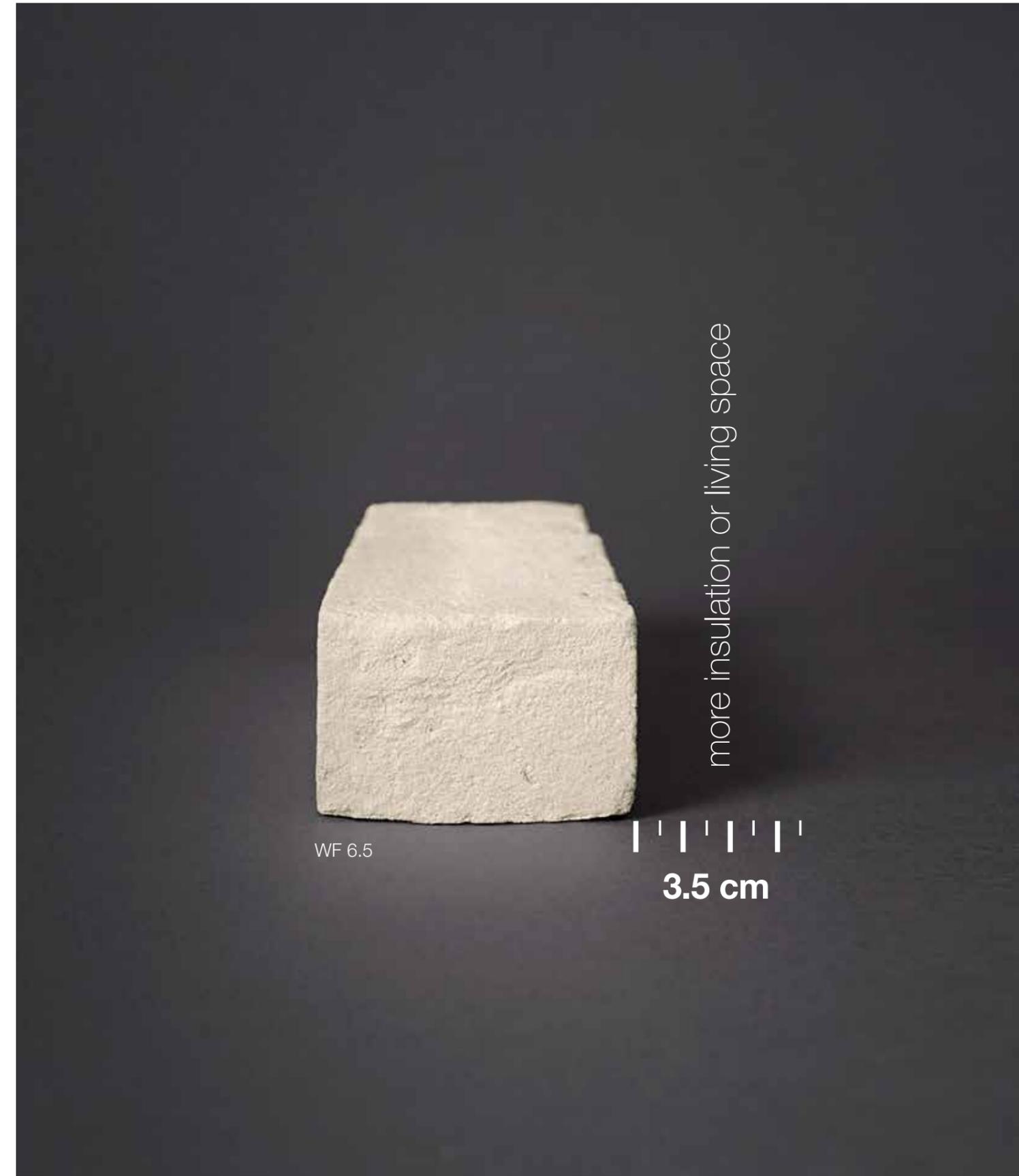
**An Eco-brick is less wide,  
so you can add up to 3.5 cm more insulation  
and that is great for your energy bills.**

Eco-brick is a genuinely contemporary wall facade brick. The bricks are **less wide**, allowing you to add up to 3.5 cm **more insulation** and saving substantially on your energy bills. The reduced thickness can also leave you **more living space** on the inside.

And your housing is guaranteed to have **more appeal**, because Eco-brick is available in numerous, timeless colours - including a number of entirely new shades.

And what about using bricks that are less thick for **renovation** work? Breaking open an old facade to insulate it, or insulating a solid wall and cladding it with new bricks? Eco-bricks leave more space for insulation, which offers more alternatives if you have to do renovation work within existing decreed perimeters.

And finally, the reduced weights mean they are **easier to use** on the site, as well as guaranteeing **more energy-efficient and less polluting transport**.



WF 6.5

3.5 cm

more insulation or living space

# 7 powerfull arguments that make a real difference.

Seven strong arguments that energy-conscious and environmentally aware builders like you can benefit from.

## 01

### SLIM LINE

Eco-brick facades offer all the benefits and features of traditional ceramic cladding bricks, but in a slimmer format: an Eco-brick is up to 3.5 cm narrower.

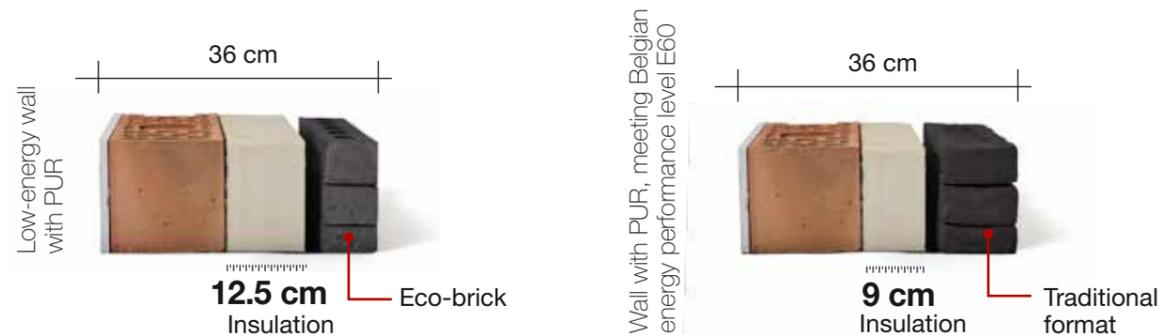
And you do not have to make any compromises in terms of durability, strength or stability.



## 02

### MORE INSULATION

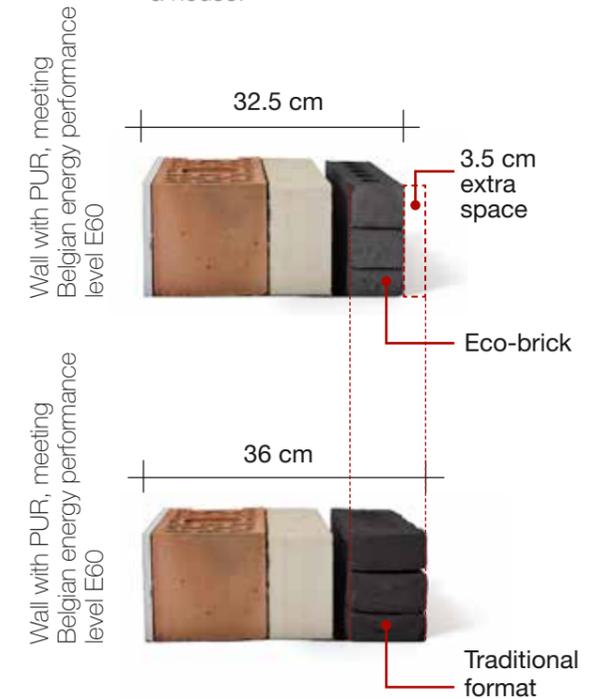
The extra width that you gain from Eco-bricks can be extremely useful for extra insulation. You will notice the difference, both in living comfort and in your energy bills. And it's good for the environment too.



## 03

### MORE LIVING SPACE

The 3.5 cm width that you save with Eco-bricks can make quite a difference. It may not seem like much extra living space, but it can soon make quite a difference over the whole floor area of a house.



## 04

### IDEAL FOR NEW CONSTRUCTION AND FOR RENOVATION WORK

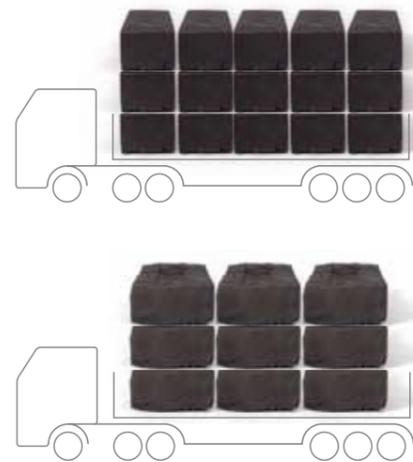
Eco-bricks are suitable for both new construction and renovation work. Insulating a solid wall, or breaking out an old facade to insulate it and clad it with new bricks?

The narrower width of Eco-bricks leaves you more room for insulation, which means there are a lot more options if you have to renovate within defined perimeters.

# 06

## LESS FUEL FOR TRANSPORT

An Eco-brick is narrower than a normal brick, which means it is lighter too. So more bricks can be transported in a single journey. And fewer trips means a considerable reduction in CO<sub>2</sub> emissions from road transport. So we're helping improve the environment too.



# 05

## BEING LIGHTER MAKES THEM EASIER TO HANDLE FOR TRADITION BUILDING TECHNIQUES

The many benefits of Eco-bricks are noticeable on site as well. Narrower bricks are lighter, which makes them easier to deal with in the building process. From an ergonomic point of view, the loads that have to be handled on the site are less, while the familiar, classical bricklaying techniques are unchanged.

For details on how to lay Eco-bricks, please see the Wienerberger website.



# 07

## NEW COLOURS

Choosing Eco-bricks means a striking new look for the buildings. Various new colours have been introduced, making Eco-bricks available for any style and any desired range of colours.



Eco-bricks (WF 6.5) can be laid using the classical techniques with traditional tools. No special knowledge or extra experience is required.

# Eco-bricks let your walls show their true colours

Using Eco-bricks is the best way to let you personalise your home. The wide range of stylish shades of colour makes all kinds of styles and architectures possible. There are timeless colours and contemporary ones: Forum Cromo, Ombra, Agora Graphite Black, Silver Grey, Super White and many others.



# Eco-brick: the wall cladding solution for low-energy homes

## Suspended volumes

Architecture with clean but playful lines, with a suspended volume on the first floor. A technical *tour de force* that is made possible by lightweight Eco-bricks that do not overburden the structure.



Terca Eco-brick Atlas



Cipolat Architecture, Brussels



**Energy-efficient assisted living accommodation**

Fifteen comfortable and energy-efficient assisted living units in three blocks, merged into a single harmonious whole and linked together visually by their Eco-brick facades. The narrower bricks allowed the best possible use to be made of the living space inside.

In addition, the appearance of the bricks used allowed the whole complex to fit in with the more traditional buildings of the rural municipality of Woumen.



Terca Eco-brick Reno & Terca Eco-brick Triton



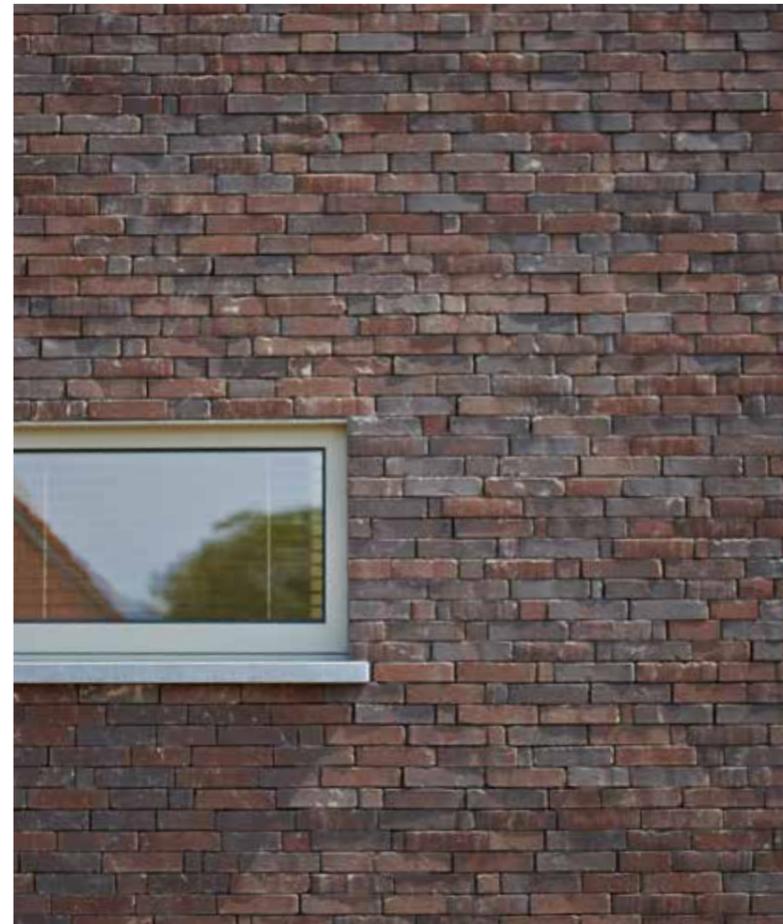
Boeckx Architecture & Engineering, Serge Lefevre, Ostend



### Modern residential unit with large brick facades

Thanks to Eco-brick, optimum insulation was achieved without compromising on the floor space for the living areas. Eco-bricks gave the large, sharply delineated facade walls a less formal, more natural and more authentic look.

Very narrow mortar joints underline the interplay of lines in the bricks, adding a playful touch to the whole.



Terca Eco-brick Atlas

Tek7 Architects, Werner van Hoeydonck & Felix Bachot, Antwerp

### Visit our international showroom

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